

Timetable for MA in Management, MA in Accounting & Finance, MA in Marketing, MA in European & Global Business

Spring 2026

Spring 2026	Monday		Tuesday		Wednesday		Thursday			Friday			
8.00 h	Digital Commerce in B2C and B2B Markets (DIG, MAR) 4.5 ECTS	<i>Bachelor course: Strategisches Management (STR) 4.5 ECTS</i>	Théorie de l'information comptable (ACC) 4.5 ECTS					Compétences managériales (OMHR) 4.5 ECTS	Network Science & Economics (DIG) 4.5 ECTS	Organisational Change and Crisis Management in Nonprofit Organisations (NPO-SUST, OMHR) 4.5 ECTS	Corporate Governance (FIN, ACC) 4.5 ECTS	Customer-centric Innovation (INNO-ENT) 4.5 ECTS	
9.00 h						Management control systems (ACC) 4.5 ECTS	International Services Marketing (EUGB, MAR) 4.5 ECTS						Marketing Durable (MAR; NPO-SUST) 4.5 ECTS
10.00 h				Communication, organisation et transformation dig (DIG) 3 ECTS									
11.00 h	Microeconomics of Competitiveness (MOC) (STR, EUGB) 4.5 ECTS		Nouveaux trends de l'innovation (DIG, INNO-ENT, MAR) 4.5 ECTS		Digitalization and Information Systems (DIG) 4.5 ECTS	Strategische Neuausrichtung einer NPO bilingue D/F (NPO-SUST) 4.5 ECTS	Introduction à la gestion des organisations à but non lucratif et à l'entrepreneuriat social (NPO-SUST) 3 ECTS	Collaborative Value Creation in Ecosystems (STR, DIG, INNO-ENT) 4.5 ECTS 6 Thursdays	Colloquium Research Methodology and Data Analysis: Research Methodology Part (MA MAR)				
12.00 h													
13.00 h		<i>Bachelor course: Management stratégique (STR) 4.5 ECTS</i>										Leadership styles, contexts and success factors 10 x (OMHR, INNO-ENT, NPO-SUST) 4.5 ECTS	
14.00 h	Machine learning Cudré-Mauroux (DAT) 5 ECTS												
15.00 h			The audit profession and the public interest (ACC) 4.5 ECTS		Advanced Topics in Decision Support (STR) 4.5 ECTS	Business Valuation (former: Unternehmensbewertung) (FIN) 4.5 ECTS	Ethical Leadership and Organizational Culture (OMHR, NPO-SUST) 4.5 ECTS						
16.00 h													
17.00 h													
18.00 h							Colloquium Research Methodology and Data Analysis: Data Analysis Part (MA MAR)						

Bachelor course: Strategisches Management (STR) 4.5 ECTS Mon 8-11 h

Bachelor course: Management stratégique (STR) 4.5 ECTS Mon 13-16 h

Block course: Advanced Seminar in Strategic International Management (STR, DIG, EUGB) 4.5 ECTS

Block course: Intégration européenne (EUGB) 4.5 ECTS

Block course: Machine Learning (Wegmann, UE-SBL.30002) (DAT) 5 ECTS

Block course: Winning Consulting Projects (STR) 3 ECTS, 2 Fri afternoons & 3 Saturdays

This timetable is not binding. In some cases, courses may not be continued, postponed or day and time might change. But instead, new courses might be added. For details please see the timetable of the University:

<https://www.unifr.ch/timetable>

*If a course is a core course, the Modul is marked in bold. At least 2 core courses have to be accomplished for each **selected** module.*